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Emerging Sunrise

Understanding the Bay Area Asian Market and Customer



With the reborn of some of the oldest civilization, it's time for us now to learn about the culture of these civilizations.

With the increasing Asian population in the Bay Area, it's important for us to learn about emerging market culture. In the next decade, 60% of all first time home buyers in United States will be Latino, Asian or African American.

In this presentation, you will understand the business opportunity offered by the Asian market segment in the Bay Area and to learn about the culture of four key Asian market segments, including some practical tips on serving Asian home buyers and sellers.



To place information about the seminar once it's confirm.

Our philosophy statement is that "All together we make a difference"

Title & Escrow Communication Tools and Services for the Multicultural Customers